

Credibility Rubric

Category	What This Means	What Strong Credibility Looks Like	What Weak Credibility Looks Like	What Somewhat Credible Looks Like
Timeliness	This means that the information and research in a resource has been conducted fairly recently. You wouldn't use the research of medical professionals from the 1900s in your essay about current mental health issues. This is unless the information is quoting a book from the far past of when a topic was first being studied, or that source is relevant to the topic.	The date that the resource was published is from the past ten years maximum, and the research credited in the resource is also from a time relevant to the topic.	The resource is from over two decades ago, thus making the information most likely inaccurate.	
Authority publisher, writer, or organization	It comes from trusted institutions, and/or an author that is well educated in the subject they're talking about, or an author who has first hand experience; and thus is qualified to be used as a source.	Organizations are clearly identified, transparent, and accountable. The author has a clear knowledge and/or experience of the subject.	Unknown publisher, no clear organization, and random social media posts with no sources.	
Professional quality	Writing is clear and organized with no grammar errors	Source well-written, clear and organized. Intentional design and not rushed.	Frequent grammar errors or spelling errors. Looks sloppy and too casual which makes it look unprofessional.	

Bias & Agenda	The source should not have an agenda that pushes the reader one way or another by lying, manipulation, or telling them what to think.	A credible resource for information should display an unopinionated view of a subject. If the resource is	An article shouldn't show only one side of information on the subject, and the author's objectiveness	
	And you should research the author/publisher to make sure they don't have anything to gain nor a bias influencing their writing.	agrgumentative or persuasive, it should display both sides fairly. There should be transparency of evidence.	shouldn't be clouded by their own opinion on a matter. There should also be no personal gain for the author or orginization.	