

Grading Criteria: Report	Exceptional	Met	Not Met
1. Choosing a topic	Your topic is of appropriate scope with a clear set of stakeholders and a clear sense of the larger set of conversations in which this topic participates.	You have selected a topic of appropriate scope and with a clear set of stakeholders.	The topic selected is unclear or of inappropriate scope.
2. Choosing a vehicle	Your choices of medium and genre are well-aligned with your task and executed proficiently.	You have selected a medium and a genre appropriate to your persuasive goals.	The choice of media and genre may jeopardize the success of persuasive goals.
3. Joining the discussion	Your project seamlessly integrates multiple perspectives accurately and critically.	Your project joins an existing conversation by representing what others have said about this topic.	The project fails to incorporate outside sources or integrates sources irrelevant to the topic.
4. Next Steps	Your specific and appropriate solution is presented as the best of several possible solutions with advantages and disadvantages acknowledged.	Your project identifies a solution and identifies at least 1 concrete step the reader can take to move the project forward.	A solution for the problem is not provided or is not reasonably actionable.
5. Responding to Feedback	You have revised your report substantially and/or thoughtfully based on both your peers' and your instructor's feedback.	You have revised your project based on both your peers' and your instructor's feedback.	No revisions to the report have been made or only minor changes have been made that do not adequately respond to feedback.
6. Providing Group Evaluations	You have provided an individual group evaluation that explains in detail each members' contributions to the project and evaluates their performance.	You have provided an individual group evaluation that explains each members' contributions to the project.	The group evaluation is not provided, is written as a group, or does not clearly explain members' contributions.